

optomap® | TESTIMONIAL – Canting Optometry



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Uwe W. Canting, OD



Practice Information

- Canting Optometry – Cary, NC
- One doctor, private practice

Reasons for Purchase

- Practice efficiency
- Patient education
- Revenue generator
- Imaging modalities
- Practice differentiation
- Quality of care

Uwe Canting, OD, of Canting Optometry in Cary, North Carolina, is a long-time believer in **optomap** technology, and has utilized the ultra-widefield imaging in his practice for 10 years. And when he moved to a new facility, he upgraded to a *Daytona* device. “I was content with the device I had, but I loved the smaller design of the *Daytona*, the eye-steering functionality and how it was ergonomically comfortable and easy to use,” Canting explains. He adds that **optomap** has proved to be a great practice builder because his patients love to be able to see and understand their ocular health in a tangible way. “There is a terrific opportunity to educate my patients when I use 3D Wrap™ and explain the anatomy of their eye. If the patient is anxious, we may review the image right away. Otherwise I save it for the end of the exam. If there is an issue I can easily show them, better than it could be explained. Otherwise, it simply puts their mind at ease.”

Canting dilates his regular healthy patient population every other year, unless there is a history of ocular or systemic health issues. However, he takes an **optomap** image of every patient, every year, without charge.

“I image everyone as part of every exam because you cannot put a price on health.” Canting notes that **optomap** has proven to be a revenue generator, without the fee, because of the “wow” factor and word-of-mouth. “I easily see three more patients a day. My patients are so impressed by the technology and the word gets out.” His technicians quickly adapted to the technology which also improved exam lane efficiency.

Because Dr. Canting is able to capture more than 200 degrees of the retina as well as separate the channels, which allows him to scroll through different layers, he has found many pathologies that he is confident he would have missed with a standard fundus examination.

“If you miss one, just one, retinal tear...that is one missed pathology too many. I would tell any colleague who is considering buying anything else for their practice to get **optomap** instead. It will save them. It is invaluable, beyond documentation. If you dilate every patient every year you might be okay, not great, but okay. If you don’t dilate every patient every year you will miss something. **optomap** gives me tremendous peace of mind. It is a silent partner working with me to ensure that nothing is missed.”



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